

Protective Intelligence



COURSE

Triple A[©] (Applied Alternative Analysis)

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EUROPEAN ★★★★★
SECURITY ACADEMY



European Security Intelligence Foundation
(ESIF)

Certified Security Intelligence Professionals are able to apply the intelligence cycle to recognize threats and anticipate trends or developments that might negatively impact their profit or non-profit organisation.

You will learn to collect, evaluate, analyse and practically exploit data available in sources you have at your disposal, and perform that process in a transparent and traceable way. This will enable you to apply that knowledge to enhance the security capabilities and resilience of your organisation.

You will get practical tools to apply the theory in a hands-on matter, using a continuous practical case that will develop throughout the entire course.



Glenn Schoen
(global threat)



Mariëlle den Hengst
(dissemination & exploration)



Bram van der Meer
(behavioral threat assessment)



Maaïke Lousberg
(proactive security)



Erik de Vries
(risk & security management)



Joop Verdonk
(moderator)



Ruud Kloppenburg
(practical case)



Felix Olijslager
(legal aspects)

MODULE 4 Dissemination

Infosec
Dissemination
Exploration
Innovation
Risk & security
Operational & financial case



MODULE 1 Direction

Intelligence cycle
Threat matrix
Toulmin model
Global Threat
Information position
Casuistry

MODULE 3 Analysis

Analysis competing hypotheses
Red teaming
Legal aspects
The intelligence theatre
Behavioral threat Assessment
Casuistry

MODULE 2 Collection

Geo Intelligence
Proactive security
Predictive profiling
Intelligence in crises
Casuistry

Quality, interaction and practical application

Involvement of university assistant professors and lecturers from, for example, the University of Amsterdam, the Delft Technical University and the Dutch Police Academy guarantees a high theoretical level and scientific quality of the used methodology.

European Security Academy believes that a course only delivers optimum benefit if it is applicable in the day-to-day practice of the participants. Therefore moderators Erik de Vries, CPP and Joop Verdonk, CPP will, during the entire course, ensure a seamless connection between theoretical and practical use.

The structure of the course:

The course comprises of four modules spread over a period of approximately six months. Modules usually start on a Friday afternoon at two o'clock and end on Saturday afternoon at four o'clock.

A typical module starts with a theoretical basis followed by appealing practical examples presented by expert-lecturers.

Module 1 (Direction)

On Friday afternoon you will get your initial introduction in the theory of the intelligence cycle and the structure of Protective Intelligence as part of the Triple A[©] model. Preceding the dinner a practical connection with global threats is presented. On Saturday morning the focus is on the importance of your information position. On Saturday afternoon the moderators introduce the practical case that will serve as a recurrent aiming point for application during the entire course.

Introduction intelligence cycle

The threat matrix

The Toulmin model

Information position



Lecturer

dr. Giliam de Valk (docent ESIF)/
mr. drs. Willemijn Aerds (Bureau Aerds)

Global threat



Lecturer

Glenn Schoen (G4S Risk Advisory)

Triple A[©] course, quality and approach

Recurrent casuistry

Erik de Vries CPP (DutchRisk & ASIS Benelux)

Joop Verdonk CPP (European Security Academy)

Module 2 (Collection)

Following your first introduction in Triple A[©] this second module starts on Friday with the use of scenarios. Thereafter the focus will be on deviant behaviour, both in effective proactive security and in predictive profiling. On Saturday you will get a fascinating insight into geo intelligence that will clarify several dimensions and relationships. Subsequently an appealing practical example, in which intelligence played a crucial role in decision-making during an international crisis, will be presented. Finally you will apply the newly acquired methodologies on a case history of your choice. This will ensure the best conversion of theory into practice.

Intelligence cycle & scenarios

Application of the theory on individual casuistries



Lecturer

dr. Giliam de Valk /mr. drs. Willemijn Aerds

Geo Intelligence



Lecturer

ir. Dick Oey MSc CPP (European Security Intelligence Foundation)

Effectief proactief beveiligen



Lecturer

Maaïke Lousberg MSc (TNO Defence & Security)

Predictive Profiling



Lecturer

Jan van Twillert CPP (Orca Secure)

Intelligence in crises



Lecturer

Joop van Reijn (former Director Military Intelligence Service)

Module 3 (Analysis)

The third module starts with a challenging and intensive introduction in the theory of the analysis competing hypotheses. On Friday evening you will be given an inspiring insight into red teaming on a strategic and international level. Saturday you will learn about a variety of subjects that are indispensable for the intelligence cycle. All lecturing thought-leaders will – without a doubt – clarify your perception on the application of protective intelligence | Triple A[©].

Analyses competing hypotheses



Lecturer

dr. Giliam de Valk /mr. drs. Willemijn Aerds

Red teaming



Lecturer

Michael Stronck (Red Team Leader; University Foreign Military and Cultural Studies, Fort Leavenworth)

Legal aspects



Lecturer

mr. Felix Olijslager (Policy advisor security ING bank)

The intelligence theatre and criminal analysis



Lecturer

dr. Thijs Vis MA (Police analyst)

Behavioral threat assessment



Lecturer

Bram van der Meer MSc (president of the Association of European Threat Assessment Professionals)

Recurrent casuistry

Erik de Vries CPP & Joop Verdonk CPP

Module 4 (Dissemination)

This final module spirals – beside special techniques and current innovations – in on the practice of the international and business workplace. On Friday you will learn how dissemination and exploration will enable you to translate the outcome of the intelligence cycle into practical use. Saturday will be devoted to practical examples. Fascinating (but realistic!) practical cases, where protective intelligence proved its use, will bridge the gap between theory and practice. The strength of this module lays in the elimination of possible remaining doubts about the practical necessity and value of Triple A[©].

Infosec (the protection of information against misuse, theft, etc.)



Lecturer

dr. Giliam de Valk /mr. drs. Willemijn Aerds

Dissemination and exploration



Lecturer

dr. ir. Mariëlle den Hengst (Lector Intelligence Police Academy)

Innovation and trends in security

Lecturer

Varying lecturer(s) from TNO Defence & Security

Practical operational case



Lecturer

Ruud Kloppenburg (former Corporate Security Shell)

Practical financial case



Lecturer

Gerard van Schaik CSIP (Corporate Security Aegon)

Preparation for the exam and practical support

Erik de Vries CPP & Joop Verdonk CPP

The schedule

Module 1: 24 & 25 October 2014 (Priorij Corsendonk, Oud-Turnhout)
Module 2: 14 & 15 November 2014 (Kasteel Oud-Poelgeest, Oegstgeest)
Module 3: 12 & 13 December 2014 (Kasteel De Vanenburg, Putten)
Module 4: 23 & 24 January 2015 (Huis 't Velde, Warnsveld)

Exam

The theoretical exam will take place in February or March 2015. The practical exam will be scheduled on an individual basis.

Master class

Friday 10 October 2014 European Security Academy facilitates a unique Master Class Protective Intelligence | Triple A[©] with prominent, inspiring and recognised thoughtleaders from the field of protective intelligence.

Investment

Each module Protective Intelligence costs € 1.249 including accomodation and meals.

Your total budget for the Protective Intelligence Triple A[©] is € 4.996. Your investment consists of € 3.625 for education and € 1.371 for the complete overnight package.

The additional cost for the theory exam of the Stichting ESIF is € 150. All prices excluding VAT.

The costs for the practical exam are depending on the personal choice of the participant.

Participants of the Triple A[©] course are invited to participate free of charge in the Masterclass.

Target group

Managers with a responsibility for security
Government policymakers
Security managers
Directors, managers and advisors of security providers
Intelligence professionals
Risk- and security consultants
Police, Military Police and armed forces
Company investigators / detectives

Register

More information can be obtained on the website of the European Security Academy; www.europeansecurityacademy.eu
Probably easier and a more personal way to obtain information and to register is to contact one of the moderators;



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Erik de Vries CPP
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Priorij Corsendonk
Oud-Turnhout (Belgium)



Kasteel Oud-Poelgeest
Oegstgeest



Kasteel De Vanenburg
Putten



Huis 't Velde
Warnsveld

Six reasons why you should participate;

1. You will learn to apply the intelligence cycle to recognize and anticipate threats, trends and developments that might negatively impact your organisation.
2. You will learn to collect, evaluate, analyse and practically exploit data in a transparent and traceable way to enhance the security capabilities and resilience of your organisation.
3. You will not only be lectured by university assistant professors, but also by experienced hands-on lecturers from national and international companies and the government.
4. You will receive practical tools to apply the theory and methodology to practice thanks to the recurrent practical casuistries.
5. You will build a public-private network thanks to the participants and also be able to optimally exchange knowledge because of the unique and tranquil locations. To enhance your focus (and reduce your employer's loss of valuable working time) we have chosen for Friday afternoon and Saturday, including hotel, dinner, breakfast and lunch.
6. Upon successfully passing your theoretical and practical exam, you may present yourself as Certified Security Intelligence Professional (CSIP[©]).

Remarks

- The theoretical exam is similar for everybody and is conducted under the responsibility of the ESIF foundation. The practical exam can be conducted (at additional cost) in your own organisation, in the form of an exercise, with your own MT or board of directors. This will not only provide you with a practical case, but should instantly create commitment.
- Participants of the course will be invited, and may participate free of charge, for the Master Class Triple A[©] on Friday 10 October 2014.
- During the entire course the so-called "Chatham House Rules" apply. This will enable participants and lecturers to freely discuss and exchange insight information regarding cases.

European Security Intelligence Foundation (ESIF):

The ESIF foundation wants to enhance development of the professional field of security intelligence in all its manifestations.

- ESIF strives to achieve this goal by offering educational programs that enhance and professionalize the field of security intelligence, predictive profiling and insider threat profiling.
- Participants that have attended the mentioned course and successfully passed for both the theoretical and practical exam can register via the N'Lloyd foundation as respectively CSIP, CSP or CTP.