

# Master Class



Although the application of intelligence sometimes leads to controversies, the essence is simple:  
Intelligence = improving decision-making by reducing ignorance

Masterclass Protective Intelligence  
Triple A© (Applied Alternative Analysis)

[www.EuropeanSecurityAcademy.eu](http://www.EuropeanSecurityAcademy.eu)



EUROPEAN ★★★★★  
SECURITY ACADEMY



European Security Intelligence Foundation  
(ESIF)

Protective Intelligence I Triple A<sup>©</sup> is, from a security perspective, a smart way to apply the intelligence cycle to recognize threats, trends and developments that might negatively impact your organization.

## Masterclass

The Masterclass Protective Intelligence I Triple A<sup>©</sup> not only offers a unique and high-level introduction to Protective Intelligence. Even more fascinating are the remarkable guest speakers who will draw from their own expertise and allow you an insight in the application of Protective Intelligence in their field of work. And that field is versatile, international and strategic. All our guest speakers have earned extensive recognition in the fields of politics, business, science or the virtual world.

## Speakers & Subjects

Our guest speakers guarantee you a unique insight and will share their vision on Protective Intelligence I Triple A<sup>©</sup>. Their broad, extensive and international experience will enable you to comprehend the considerations and decision-making behind actual crises, threats and risks.



1 & 3



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## Set-up of the Master Class

The first Masterclass Protective Intelligence I Triple A<sup>©</sup> will take place on October 10th 2014 at the Campus of The Hague Security Delta. The HSD Campus is the national innovation center of the Dutch security cluster.

Digesting and comprehending the extensive knowledge and experience shared by the guest speakers during the Masterclass will require hard work. However the setup also enables you to expand your public-private network, to exchange valuable contacts and share unique experiences. The inspiring location is an additional impulse to exchange knowledge and to be part of a unique peer group.

The Masterclass Protective Intelligence I Triple A<sup>©</sup> is consistent with the course Protective Intelligence I Triple A<sup>©</sup> but it is not required to participate in the entire course. For that reason the Masterclass offers you a “pressure-cooker” introduction to fathom the theoretical basis.

## Practical

Date: Friday October 10th 2014 (09.00 to 18.00)  
Location: HSD Campus, 104 Wilhelmina van Pruisenweg, 2595 AN The Hague  
Fee: € 195,00 including lunch, coffee, tea, network drink and certificate of attendance

### Register

You can register on the website of European Security Academy [www.EuropeanSecurityAcademy.eu](http://www.EuropeanSecurityAcademy.eu) or directly contact the moderators:

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### European Security Intelligence Foundation (ESIF):

The ESIF foundation aims at developing the field of security intelligence in all its manifestations. ESIF wants to achieve this goal by supporting educational programs to further professionalize the field of security intelligence, predictive profiling and insider threat profiling. Part of the approach is to encourage board certification, for example Certified Security Intelligence Professional (CSIP).

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| 1 - dr. Giliam de Valk / mr. drs. Willemijn Aerdts   | - Introduction to the intelligence cycle                                 |
| 2 - Glenn Schoen (G4S Risk Advisory)   | - Global threats & Terrorism   |
| 3 - dr. Giliam de Valk / mr. drs. Willemijn Aerdts   | - Analysis of the Nuclear Security Summit 2014 using the Rumsfeld matrix |
|  | - Geospatial Profiling   |
| 4 - ir. Dick Oey (MSc CCP European Security Intelligence Foundation)   |  |
| 5 - Frank van Kappen (Member of the Senate of the Dutch Parliament and former Military Adviser for the United Nations Secretary-General) | - Internationalization   |
| 6 - Herman Mulder (former Senior executive vice president group risk management ABN-AMRO)  | - International business   |
| 7 - Ronald Prins (Fox IT Co-founder and Director)  | - Cyber security   |
| 8 - Michael Stronck (Red Team Leader; Course University of Foreign Military and Cultural Studies, Fort Leavenworth, Kansas, USA)         | - Red Teaming  |